



**Modern** Data Protection  
Built for Virtualization

**#1 VM Backup**

# Virtual Machine Backup Top 10 Reasons to Choose Veeam



Veeam has won more VMworld awards than any other vendor, and Veeam is the only two-time winner of the VMworld award for New Technology



Veeam Backup & Replication v6.5 won Best of TechEd 2013 for Backup and Recovery.

"A major reason that organizations still hit these bumps on the backup and recovery road: They use the same products for both physical and virtual server backup, when we all know that virtualization requires a fundamentally different approach."



What does it all mean?  
How does Veeam do it?  
**Download the detailed comparison to learn more.**  
**Or just try it free for 30 days!**

Veeam® Backup & Replication™ isn't the only way to back up your virtual environment... but it is the best way.

While many physical backup tools can now perform image-based backups of virtual machines (VMs), only Veeam fully leverages the virtual environment to reduce the cost and increase the value of backup—not just a little, but a lot.

### Built for Virtualization

That's why so many organizations have said, "Enough!" to the shortcomings of "single solution" backup, and moved to best-of-breed backup with Veeam.

Whether you have thousands of VMs or just a handful, Veeam's purpose-built backup is the best choice for your VMware, Hyper-V or mixed hypervisor environment.

### Powerful, Easy-to-Use and Affordable

Veeam provides fundamental and far-reaching advantages over physical backup tools. Here are the top 10 advantages according to Veeam customers and partners:

		Veeam Backup & Replication	Physical Backup Tools
1	Agentless	✓	✗
2	Support for VMware and Hyper-V	Deep, including true incremental backup with Change Block Tracking	Basic
3	Instant VM recovery	✓	✗
4	Instant file-level recovery	Any OS and file system	Windows, maybe Linux
5	Instant application-item recovery	Any application and OS	Select applications only
6	Automated recovery verification	✓	✗
7	Built-in, source-side compression & deduplication	✓	✗
8	Simple offsite backups	✓	✗
9	Storage agnostic	✓	✗
10	Easy to deploy and configure	15 minutes to self-setup	Weeks of expensive deployment

