



# Veeam is Modern Data Protection— Built for Virtualization and the Cloud

“Veeam really listens to its customers, and keeps providing real innovation that helps virtualization administrators work more efficiently.”

**Hayden Searle**  
**Technical Specialist**  
**IT Connections, New Zealand**

“Although x86 server virtualization has demonstrated substantial cost and management benefits to IT, many organizations have feared their backup systems would not adequately protect mission-critical data and applications if they were placed on virtual servers, especially given the challenges they already faced with backup on their physical systems. The ability to verify every backup automatically and restore individual application items have been among IT’s most serious backup concerns.”

**Dave Russell**  
**Research Vice President**  
**Gartner**

“Veeam enables us to offer a complete virtualization solution to our customers. We don’t have to go from vendor to vendor to collect different management tools because Veeam has everything we need in one place.”

**Francis Czekalski**  
**Senior Solutions Architect**  
**GreenPages**

“Veeam Backup and Replication provides essential backup and replication for an increasingly virtualized world. Instead of merely tolerating the virtual environment, Veeam leverages it to provide the most comprehensive protection for the virtual infrastructure.”

**Award judges**  
**2013 Microsoft**  
**TechEd**

IT organizations of all sizes have embraced server virtualization as a way to reduce costs and enhance service delivery. But many organizations are managing and protecting their virtual infrastructures with legacy tools that don’t offer needed **capabilities**, are unnecessarily **complex** and have high **costs** for overhead and maintenance. We call this the “**3C**” problem—it prevents companies from realizing the promise of virtualization.

Veeam® is Modern Data Protection—Built for Virtualization™ and the Cloud. Our customers understand that virtual environments bring unique challenges. That’s why more than 73,000 customers chose Veeam to protect over 4 million VMs. Our powerful, easy-to-use and affordable solutions help solve virtualization challenges - making Veeam the perfect fit for the modern datacenter.

## Veeam Backup & Replication

**Veeam Backup & Replication™** delivers innovative VMware backup, Hyper-V backup, recovery and replication. This #1 VM Backup™ solution helps organizations meet RPOs and RTOs, save time, eliminate risk and dramatically reduce capital and operational costs with a solution that is:

- **Powerful:** Instant VM Recovery™ allows you to recover a failed virtual machine in as little as two minutes. And SureBackup® automatically verifies the recoverability of every backup, every time. Veeam Backup & Replication reduces backup and recovery time by 95% to support even the most aggressive RPOs and RTOs.

### What our customers are saying

*“If we had continued using the physical backup process to protect our data, it would have taken at least a week to recover the servers and restore files, but with Veeam it took hours. Veeam reduced our recovery time by 95 percent and enabled us to resume the packaging process quickly at other sites.”*

**Dave Clark,**  
**Senior Infrastructure Engineer,**  
**Catalent Pharma Solutions, Swindon, UK**

- **Easy-to-use:** Installation is quick and doesn’t require professional services. Plus, with agent-free backup and recovery, you no longer have to license, deploy, monitor and maintain agents in VMs. By eliminating agent-based complexity, Veeam Backup & Replication mitigates risk and reduces administrative time by 90%.

Brighton Grammar Schools in Melbourne, Australia, depends on Veeam’s virtualization expertise. They began the move to virtualization in 2007 and are now 100% virtualized. **David Humphreys, Director of ICT** at Brighton, notes: *“It sounds cliché, but Veeam just works. We had the software installed almost immediately, and were up and running backups within three days.”*

## About Veeam

**Founded:** 2006

**Headquarters:**

**Global:** Baar, Switzerland

**Americas:** Columbus, Ohio USA

**EMEA:** Paris, France

**APAC:** Sydney, NSW Australia

**Ownership:** Privately held, self-funded, profitable

**Customers:** 73,000+

**Employees:** 1,000+

**Distributors and Resellers:**

19,000+ ProPartners worldwide



Veeam is a two-time winner of the VMworld Gold award for Best New Technology.



Microsoft and Windows IT Pro named Veeam Backup & Replication Best of TechEd 2013 in the Backup and Recovery category.



Veeam is the 2012 Microsoft Partner of the Year in Management and Virtualization.



Veeam was recognized for the dramatic improvements in Recovery Time Objectives (RTO) users can achieve by combining Veeam Backup & Replication with HP StoreVirtual Storage and HP 3PAR StoreServ Storage snapshots.

- **Affordable:** Veeam Backup & Replication lowers costs by up to 70% through simple per-socket licensing, reduced storage consumption, free e-discovery and item-level recovery for Microsoft Exchange, and more!

The licensing structure that Veeam offers is also attractive to Raiffeisen Bank. With a single license, the IT team can support the entire virtual infrastructure from a unified console. "Veeam is just so affordable," Wolak explained. "The centralized management console is simple and efficient. Bottom line, Veeam minimizes cost and complexity, and that is extremely important to us."

**Slawomir Wolak**  
Servers & Operating Systems Team Manager  
Raiffeisen Bank Polska S.A.

## Affordable backup for small businesses

Even organizations with a few hosts need reliable data protection. **Veeam Backup Essentials™** delivers all the powerful and easy-to-use features and benefits of Veeam Backup & Replication in a very affordable solution for small businesses. Especially packaged and priced to offer significant savings, Veeam Backup Essentials meets the needs of IT administrators supporting businesses with fewer than 200 employees and virtual environments with 2, 4 or 6 sockets.

## Visibility, scalability and control

**Veeam Backup Management Suite™** delivers data protection with advanced capabilities for VMware and Hyper-V environments of all sizes. In addition to all the features of Veeam Backup & Replication, Veeam Backup Management Suite provides complete visibility of the backup and virtual infrastructures, advanced monitoring of backup jobs and resources, and at-a-glance reporting and detailed documentation of backup status, performance, availability, utilization and more.

## Veeam Backup & Replication Cloud Edition

It's critically important to have offsite storage of backups to guard against catastrophic data loss. You can rest assured, because the **#1 VM Backup™** is cloud ready. **Veeam Backup & Replication™ Cloud Edition** makes it easy to copy your backups to the cloud with any of the leading public storage cloud providers. And with an annual subscription model, you can avoid high up-front costs.

## Virtualization management

As server virtualization has matured, so has the need for effective management of the virtualized environment.

**Veeam Management Pack™** (MP) extends Microsoft System Center with deep VMware vSphere monitoring, reporting and capacity planning, allowing app-to-metal management from one console.

## Innovation, value and customer satisfaction

When it comes to innovation, value and customer satisfaction, Veeam is the clear leader. Not surprisingly, Veeam's customer base has grown tremendously with an expanding presence and partner network around the world. Veeam is the fastest growing, #1 VM backup vendor. We are excited about our growth and we are proud to be recognized by industry leaders. Microsoft and Windows IT Pro named Veeam Backup & Replication the Best of Tech Ed 2013 in the Backup and Recovery category. And Veeam was the only backup and recovery solution to be honored by IDG's InfoWorld Technology of the Year awards in 2013.

If you want to take data protection to the next level and fully experience the benefits of virtualization, look to Veeam.



Learn more  
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[www.veeam.com/backup](http://www.veeam.com/backup)

